



[www.Perfect1864.com](http://www.Perfect1864.com)

**FOR IMMEDIATE RELEASE**

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**PERFECT 1864 VODKA ANNOUNCES  
SOUTHERN WINE AND SPIRITS AS THEIR EXCLUSIVE DISTRIBUTOR IN  
ILLINOIS**

West Palm Beach, FL, < (August 13, 2011) > Legacy Imports, Inc. is proud to announce the appointment of Southern Wine and Spirits as their exclusive distributor in Illinois of Perfect 1864 Vodka, an ultra premium vodka from France. Perfect Vodka [www.Perfect1864.com](http://www.Perfect1864.com), is now available in 23 countries worldwide and is distinguishable from other vodkas because of the high standards used to ensure the quality and consistency of its ingredients and preparation.

Perfect Vodka is excited about the announcement. "The kickoff meeting was powerful. The sales force is very enthusiastic about our brand." said Ernest Brodbeck, V.P. National Sales Director. Legacy Imports, Inc. hopes to capitalize off adding an ultra-premium French Vodka to Southern Wine and Spirits portfolio.

The relationship has proven to be a beneficial one. Since 2010, Perfect Vodka has shown continual growth with Southern Wine and Spirits of America. Illinois marks the fifth state distributing their product with Southern Wine and Spirits. The other states include : Florida, California, Arizona, and Nevada.

**About Perfect Vodka:**

**Perfect 1864 Vodka** was developed by Grandes Distilleries Peureux de Fougères, one of the oldest and most respected spirits producers in France, as a joint venture with Legacy Imports, Inc., West Palm Beach, Florida. Founded in 1864, Grandes Distilleries Peureux was one of the world's leading producers of premium quality fruit-based eaux-de-vie. Perfect Vodka was introduced in the United States in 2006 and is currently available in 23 countries and 16 states.

**About Southern Wine & Spirits of America:**

**Southern Wine & Spirits of America, Inc.** is the nation's largest wine and spirits distributor, with current operations in 29 states. The multi-state distributor currently operates in: Alabama, Arizona, California, Colorado, Delaware, Florida, Kentucky, Hawaii, Illinois, Maine, Mississippi, New Hampshire, Nevada, New Mexico, New York, North Carolina, Ohio, Pennsylvania, South Carolina, Vermont, Virginia and West Virginia—as well as the additional seven states of Alaska, Washington, Oregon, Idaho, Montana, Wyoming and Utah through the Southern-Odom/Spirits West partnership. In addition, Southern has announced a pending strategic arrangement with Glazer's Family of Companies in the center of the country—resulting in an incremental 8 markets to Southern's existing footprint. On a national basis, Southern Wine & Spirits of America, Inc. employs more than 10,000 team members.

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Left to Right : Ernest Brodbeck - V.P. National Sales Director, Erica Smith - Marketing Director, Nicole Krogh – Illinois Brand Ambassador , Mark W. Smith -President . All mentioned of Legacy Imports, Inc.